

# Kristina Konen

e.mail kristina@cutandpastedesign.com

## Objective

An experienced Graphic Designer seeking a freelance position using my expertise in:

- Design
- Web
- Print Media
- Sales/Marketing
- Photography

## Education

Master of Science in Technology received July 2006

University of Advancing Technology: Tempe, Arizona

Certificate in Multimedia Production received December 2002

Collins College: Tempe, Arizona

Bachelor of Art Degree received April 1994

Major: Graphic Design Minor: Marketing

Western Michigan University: Kalamazoo, Michigan

## Skills

### Design

- Concept Development
- Layout
- Logos and Packaging
- Brochure and Catalogs
- Tradeshow design and implementation
- Traditional prepress and press checks

### Web and Multimedia

- Dreamweaver
- Flash
- Fireworks
- Director
- HTML and dynamic HTML
- Adobe ImageReady
- Microsoft FrontPage

### Desktop Publishing

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Acrobat
- Adobe PageMaker
- Adobe Freehand
- QuarkXpress

### Special Skills

- Photography 35mm, medium format and digital as well as darkroom skills
- All Microsoft Office products
- Color printer R/D and maintenance
- Scanning software and hardware
- Supervisory and production department management

## Freelance Experience

### Au' Authum Ki, Inc. – Chandler, AZ

- Web design

### The Arizona Republic – Phoenix, AZ

- Newspaper ad updates and revisions,
- Web design

### A View Thru the Lens – Chandler, AZ

- Web design

### DiVind Tech, LLC – Chandler, AZ

- Logo and corporate identity
- Web design

### Garvin Promotion Group – Scottsdale, AZ

- Rebate form design and website updates

### Geiger Southwest – Scottsdale, AZ

- Logo design

### Kinetic Systems, Inc. – Durham, NC

- Print design

### Larry John Wright Ad Agency – Mesa, AZ

- Automotive and real estate ad design

### MGM & Associates, Inc. – Phoenix, AZ

- Web design

### The Miracle House Foundation – Chandler, AZ

- Web design

### MoneyMailers – Scottsdale, AZ

- Direct mail ad design

### Z'Tejas, Inc. – Scottsdale, AZ

- E-invite design

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## Full Time Experience

### Logan Commercial Advisors – Scottsdale, Arizona: Graphic/Web Designer (2/08 to 11/08)

- Responsible for all updates and embellishments of existing website as well as design, implementation and updates of new sites for commercial real estate brokers, properties and all Logan Enterprises' divisions.
- Created and implemented e-newsletters and email blasts.
- Created and updated custom and templated brochures and collateral material for commercial real estate brokers.
- Managed sign design, inventory and installation for all brokerage signage.

### Kinetic Systems, Inc. – Mesa, Arizona: Graphic Designer (5/02 to 04/07)

- Responsible for all aspects of design projects from concept to completion including trade show graphics, brochures, signage and other Marketing materials for all departments worldwide.
- Maintained the company's corporate identity internally and externally.
- Maintained the daily schedule of the pre-press area, insuring timely completion of projects and deadlines.
- Research and developed new standards in graphic design. Including software and hardware maintenance.
- Internet and Intranet support and maintenance.

### Avanti Press, Inc. – Detroit, Michigan:

#### Graphic Design Coordinator (9/00 to 11/01)

- Supervised and trained Pre-press Technicians.
- Maintained the daily schedule of the pre-press area, insuring timely completion of projects and deadlines.
- Research and developed new standards in graphic design. Including software and hardware maintenance.
- Completed color correction of all graphic art projects as well as attended press checks at local printers.
- Continued roll as Graphic Artist and liaison with internal customers and the Production Department.

#### Graphic Artist (10/97 to 9/00)

- Implemented design of all collateral material and signage, including catalogs, sell sheets, and pamphlets.
- Responsible for all aspects of design projects from concept to completion.
- Assisted in the development and production of greeting cards, and related product. (stationery, gift bags, tissue, coffee mugs, magnets, and gift wrap)
- Director of photography, as well as in-house photographer for all display and product shots.
- Directed printing representatives (local and international) to ensure deadlines are met, and quality standards are upheld and improved upon.

#### Product Services Representative (2/96 to 10/97)

- Developed and maintained UPC database of entire card line.
- Acquired quotes and located new sources for printing and manufacturing of product.
- Responsible for all reprints of greeting cards. All pre-press work to ensure proper JIT inventory.